Group Presentation

Group assignment—present next week choose one text to visualize/present

- 1. framing
  - What is it—discuss main details of text
  - Give example (recent in the news): look at a story on different media channels and see how it is fraed differently
  - Fox news (conservative), CNN/MSNBC (liberal), New York Times (??), Washington Post (liberal)
- 2. media ethics
  - Discuss main details of text
  - Does privacy exist in such a mediated world?
- 3. media literacy(a combination of both)
  - Look at a story over the next week and consider the questions above—discuss in groups next week—do you view the news source differently?
  - How would you teach media literary to school children (next generation)—use points from the text (use the above as an example for the lesson)

Text—News and Media Literacy (text 2)

- 1. Who created this? (a company, individual, anonymous source? Why do you think that?)
- 2. Why did they make it? (to inform, persuade opinion)
- 3. Who is the mesage for? (people who share a particular interest? Why do you think that?)
- 4. What techniques are being used to make this message credible or believable?
- 5. What details were left out, and why? (is the information balanced with different views-or does it present only one side)
- 6. How did the message make you feel?

- Look at a story over the next week and consider the questions above—discuss in groups next week—do you view the news source differently?

Power of framing (text 1)
15 minutes

- 1. Explain/Discuss the title of the article: „The power of framing: It's not what you say, it's how you say it"

- 2. What is framing—according to the article? (get a „working definition" of framing)

- 3. How is framing used in politics, media—discuss one of the examples given in the article. (the environment, military…)

1. Compare the 2 news stories on Nov 5, 2018, 2 days before the US midterm elections

2. Compare language used--what frame is being used to create what narrative in each news outlet?

3. Your Reaction?

- 1) CNN News
- https://edition.cnn.com/2018/11/05/politics/donald-trump-voters-decision-tuesday/index.html
- Stephen Collinson: White house reporter
- Stephen Collinson is a reporter for CNN Politics covering the White House, and politics across the United States and around the world.

- 2) Fox News
- https://www.foxnews.com/politics/trump-urges-americans-to-vote-republican-to-keep-his-agenda-on-track-in-fox-news-interview
- Nicole Darrah: Breaking/Trending News Producer

- <u>CNN:</u>
- Voters must decide on Tuesday whether to constrain President Donald Trump and his compliant Republicans after the first two years of a demagogic presidency that widened national divides and unfolded in a torrent of scandal.
- The first result would represent a rebuke to Trump's entire political approach: His failure to tame his volatile instincts in the interests of national unity [. . .]. The second would convey acquiescence for the President's scorched-earth tactics, indefatigable and domineering personality, fear-mongering warnings that the nation is under assault from an invading immigrant tide of dark-skinned criminals and approval of his creed of "America First" nationalism.

- <u>Fox News:</u>
- "We were going down. It [economy under Obama administration] was very bad when I took it over and if we didn't open it up and cut regulations, the whole Obama thing would've collapsed," the president said [. . .]. "It would've been a disaster."
- "People aren't going to come into our country without going through the legal process, you can't do that — otherwise you have no country,"
- "I think success is going to do — we're having the most successful time financially, economically that we've ever had. I think that's gonna bring a lot of people together, it's going to start," the president said.

Application (Ex. For framing)

- Evaluate the different ways of the framing of current event in the news. Do you see a difference or can you see metaphors used by different news agencies to frame certain narratives? (see: theory of Agenda framing in Media Studies)

- Ex. Black Lives Matter, George Floyd, Climate Change, Trump
  - US: Look at CNN (liberal), MSNBC (liberal), Fox News (conservative)
  - Germany: liberal?, conservative?